



# SCOREBOARD ADVERTISING

## PLEASE SUPPORT YOUR LOCAL SWIMMING CLUB

### ABOUT HASTINGS SEAGULL SWIMMING CLUB

At Hastings Seagull Swimming Club, we encourage children to learn to swim and to continue their swimming journey into competitive swimming for our town. The club structure involves learn to swim lessons from age 4, to 14; from beginner to advanced level, where swimmers can then be selected to join our competitive squads if they want to compete. We also have a dedicated masters squad. Our competitive swimming squads compete at local, county, regional and national level.

We also have a junior and senior water polo team, and we welcome new and experienced players from 11 years onwards. We have over 700 members, throughout our teaching groups, squads and water polo teams.

### ABOUT OUR SCOREBOARD

Our new scoreboard is located poolside at Summerfields Leisure Centre, Hastings. The scoreboard displays adverts during the day and evening (during pool opening times). Not only is the scoreboard essential kit for our club, but it also provides us with the opportunity to generate essential income to help keep our swimming club sustainable, especially during the cost of living crisis and increases in pool hire costs.



## ADVERTS FROM JUST £200 A YEAR

**WHY NOT ADVERTISE ON OUR SCREEN TO PROMOTE YOUR BUSINESS  
AND SHOW YOUR SUPPORT TO YOUR LOCAL SWIMMING CLUB!**

## ADVERT OPTIONS AVAILABLE

### BRONZE PACKAGE

£200 per year  
5 second still advert  
Displayed 8 times per day (minimum)  
56 times per week  
224 times per month  
2,688 timers per year  
**Cost per advert £0.07**

### GOLD PACKAGE

£500 per year  
10 Second still advert or 10 second video  
Displayed 16 times per day (minimum)  
112 times per week  
448 times per month  
5,376 timers per year  
**Cost per advert £0.09**

**Changes are charged at £50**

### SILVER PACKAGE

£350 per year  
5 second still advert or video  
Displayed 12 times per day (minimum)  
84 times per week  
336 times per month  
4,032 timers per year  
**Cost per advert £0.08**



**Don't worry if you don't  
have a still digital advert**  
our volunteer designer can  
help create your advert

### ADVERT SPECIFICATION

Still advert

.PNG file, 320px by 144px

Video advert

.wmv file, 1920 x 1080



**BOOK YOUR  
ADVERT NOW**

Email us on [media@hastingsseagullsc.org.uk](mailto:media@hastingsseagullsc.org.uk)  
We would love to hear from you

**THANK YOU FOR YOUR SUPPORT  
FROM THE WHOLE OF HASTINGS SEAGULL SWIMMING CLUB**